

## Choose Integra for



### Color

## Integra Adhesives®

- ✓ 400+ colors
- ✓ Broadest range of whites in the industry
- ✓ Color consistency between batches
- ✓ Longstanding partnerships with sheet/slab manufacturers, for up-to-date color matches on new material
- ✓ Free custom color match
- ✓ Best color-matching tools, including mobile app with photo match

- ✓ No air bubbles
- ✓ Longest shelf life – 2 years
- ✓ Quick delivery - popular colors stocked nationwide
- ✓ ISO certification published on website

- ✓ Comprehensive set of products: for all applications – horizontal, vertical, with UV protection
- ✓ Varied cure/working times and viscosities
- ✓ Partnered with leading distributors
- ✓ 5-10 brand-dedicated sales/support staff
- ✓ More than 40 years in business

## Competitor B

- ✗ 300+ colors
- ✗ Limited range of whites
- ✗ Expensive spectrophotometer kit

- ✗ Limited colors in stock
- ✗ Up to 50% less flexural strength on sintered surfaces
- ✗ Potential for odor-related complaints from fitters due to strong adhesive smell

- ✗ Sells direct online and offline
- ✗ Core product contains toxic DMPT, a known carcinogen
- ✗ <5 brand-dedicated sales/support staff
- ✗ <10 years in business

## Competitor J

- ✗ 250+ colors
- ✗ Limited range of whites
- ✗ Up to 2x more color change under UV

- ✗ Limited colors in stock
- ✗ No ISO certification published on website

- ✗ Sells direct online
- ✗ No rodding bonder or substrate bonder product
- ✗ <5 brand-dedicated sales/support staff
- ✗ <10 years in business

## Competitor SG

- ✗ 20 colors
- ✗ Limited range of whites
- ✗ >10x more color change under UV
- ✗ Evo-eye Color Selector

- ✗ Limited colors in stock
- ✗ Up to 30% less flexural strength on quartz
- ✗ No ISO certification published on website
- ✗ 1 year shelf life

- ✗ Yellows in Indoor and Outdoor applications
- ✗ No rodding bonder or substrate bonder product
- ✗ “Extended” fixture time too short for application
- ✗ <30 years in business

The difference is clear – choose Integra for **color, consistency, and confidence** you can trust.